

# Media Release



20 September 2010

## YOUNG CYCLISTS STARS OF THE SHOW

From today, children aged 6 – 12 can take part in the Santos Tour Down Under by registering for the *Mutual Community mini tour for kids, presented by UniSA*.

The ride, taking place on Sunday 23 January, is held on the Adelaide City Council Street Circuit and gives children a chance to ride the same track as their cycling heroes, just hours before the professionals compete.

Santos Tour Down Under Race Director Mike Turtur says the event is a great way to bring families and communities together.

“Giving young cyclists a platform to show off their skills is a great way to get families involved in this world class event and be a part of the exciting atmosphere,” says Mike Turtur.

“The *Mutual Community mini tour for kids* is a great community environment for children, encouraging and promoting healthy activity and allowing them to be the stars of the show.”

Being cheered on by the Santos Tour Down Under crowd, children will have 20 minutes to complete as many laps of the track as they like.

“2009 saw 357 children participating in the event, a record breaking number. Early registration is important as spaces are limited,” says Mike Turtur.

For their participation, each child will receive refreshments, a goodie bag and a special *Mutual Community mini tour for kids* T-shirt.

“Mutual Community is proud to support the local South Australian community and we encourage everyone to participate in the week-long event; from active participation to supporting our local community and being a spectator to this world-class event,” says Mutual Community’s General Manager Eric Granger.

“It’s great to support an event that also encourages children to be active and the *Mutual Community mini tour for kids* provides junior cyclists with the opportunity to ride the same course as their heroes”.

The event is part of the 2011 Santos Tour Down Under recreational ride program, the Škoda Breakaway Series.

The Škoda Breakaway Series also includes the Mutual Community Challenge Tour, presented by The Advertiser, which gives amateur cyclists the chance to ride a stage of the Santos Tour Down Under on Friday 21 January 2011.



**Santos Tour Down Under**  
Adelaide 16–23 January 2011  
[tourdownunder.com.au](http://tourdownunder.com.au)



# Media Release



Entry to the *Mutual Community mini tour for kids* costs \$40 and registrations close on Friday 7 January 2011.

The 2011 Santos Tour Down Under will be held in Adelaide and regional South Australia from 16-23 January 2011. For further information visit [www.tourdownunder.com.au](http://www.tourdownunder.com.au)

For travel and accommodation details, contact the South Australian Visitor and Travel Centre on 1300 674 630 (+61 8 8303 2220 for international callers).

For further information contact Michelle Logie on 0458 622 254 or [michelle.logie@tourism.sa.com](mailto:michelle.logie@tourism.sa.com)



**Santos Tour Down Under**  
Adelaide 16-23 January 2011  
[tourdownunder.com.au](http://tourdownunder.com.au)



South Australia.  
A brilliant blend.