

30 April 2010

Treat your tastebuds to a Showdown at BankSA Feast for the Senses presented by LifeStyle FOOD Channel

Tens of thousands of food and footy lovers are expected to converge on Elder Park when the BankSA Feast for the Senses presented by LifeStyle FOOD Channel kicks off on Saturday 1 and Sunday 2 May 2010.

“The BankSA Feast for the Senses presented by LifeStyle FOOD Channel is the largest public event of the Tasting Australia program and we expect thousands of food lovers to join in the celebrations,” says Festival Director Ian Parmenter.

“In an event first, footy fans can savour some of the best food and beverages from all around South Australia and sit back on the grass and watch the Crows v Power Showdown on an outdoor screen on Saturday afternoon from 3.10pm.”

The two-day free event, from 11am to 5pm on 1 and 2 May on the banks of the River Torrens, brings together the finest tastes from around South Australia and Australia, with a record number of local and national food and wine producers exhibiting their produce.

Tasting Australia’s all-star culinary celebrity line-up including international and national celebrities Rosemary Shrager, Antonio Carluccio, , Pete Evans and Manu Feildel, as well as SA’s own local heroes Maggie Beer, Poh Ling Yeow, and Simon Bryant will be taking part in activities throughout the Feast.

There will be stage entertainment hosted by Michael Keelan and Michael Angelakis (San Remo Pasta Challenge on Sunday), lively debates and discussions (Word of Mouth), cookery demonstrations (Miele Cooking Demonstrations in association with Singapore Airlines), and hands-on cooking classes for children (IGA Kids in the Kitchen).

Rub shoulders with the stars of Tasting Australia at book signings in association with official event bookstore Mary Martin, enjoy the best food and wine in the State and watch the San Remo Regatta talking place on the Torrens.

BankSA Managing Director Rob Chapman said the bank is delighted to be partnering with Tasting Australia on a free public event that has something to offer all members of our community.

“We are urging South Australians to come down to the Feast and enjoy cuisines from all around the globe in a relaxing atmosphere filled with culinary celebrities and free activities,” Mr Chapman said.





media release

For a full program of activities, book signing details and a list of exhibitors at the BankSA Feast for the Senses visit www.tasting-australia.com.au

For further information contact Michele D'Aloia on 0417 837 896 or michele.daloia@bigpond.com

